ORDER

Order / Rev: 105004 Orders Alt Order #: 06837947 Product Desc: **OBAM FOR AMERICA** 1537 Estimate: Flight Dates: 10/02/12 - 10/08/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: A35+ Demographic: New Business Thru:

Product Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/08/12 | 150 | \$86,310.00 | \$73,363.50 |

| Totals | | | | |
|--------------|---------|--------------|-------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| October 2012 | 150 | \$86,310.00 | \$73,363.50 | 0.00 |
| Totals | 150 | \$86,310.00 | \$73,363,50 | 0.00 |

00:05:00

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$86,310.00 |
| Market | 100% | \$287,700.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 21% | \$60,417.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 14% | \$40,278.00 |
| KTUD | 1% | \$2,877.00 |
| KVVU | 26% | \$74,802.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 8% | \$23,016.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type Sp | oots | Amount |
|-----|-------------|---------------|----------|-----------------|------------|-------------|----------|--------|-----|-----------|-------------|------|------------|
| E 1 | KSNV | 10/02/12 | 10/08/12 | M-F 5-6a WakeUp | w/Wa@M | 5-6a | MTWTF | :30 | 5 | \$450.001 | 0.00 NM | 5 | \$2,250.00 |
| | | | | M-F 5-6a WakeUp | w/Wagners | | | | | | | | |
| | WAKE U | IP WITH T | THE WAGI | NERS | | | | | | | 1 | | |
| | <u>Star</u> | <u>t Date</u> | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | ŀ | | |
| W | eek: 10/0 | 2/12 1 | 0/08/12 | MTWTF | 5 | \$450.00 | 0.00 | | | | 1 | | |

KSNV

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

00037347

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spot E 1 KSNV 10/02/12 10/08/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTwTF :30 5 \$450.001 0.00 NM M-F 5-6a WakeUp w/Wagners | 5 \$2,250.00 |
|--|--------------|
| · · · · · · · · · · · · · · · · · · · | 5 \$2,250.00 |
| | |
| WAKE UP WITH THE WAGNERS | |
| Start Date | |
| Week: 10/02/12 | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type | |
| 1 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 (\$450.00) 0.00 NM | |
| See MG 1.6,1.7,1.8,1.9,1.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 2 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 (\$450.00) 0.00 NM | |
| See MG 1.6,1.7,1.8,1.9,1.10 | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 3 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 (\$450-00) 0.00 NM | |
| See MG 1.6,1.7,1.8,1.9,1.10 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 4 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner 5-6a MTwThF :30 (\$450.00) 0.00 NM | |
| See MG 1.6,1.7,1.8,1.9,1.10 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 5 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTWThF :30 (\$450.00) 0.00 NM | |
| See MG 1.6,1.7,1.8,1.9,1.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 6 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 \$450.00 0.00 NM | |
| (f) MG for 1.5,1.3,1.2,1.1,1.4 [Revised Rate to Reinstate] | |
| 7 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 \$450.00 0.00 NM | |
| MG for 1.5,1.3,1.2,1.1,1.4 [Revised Rate to Reinstate] | |
| 8 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 \$450.00 0.00 NM | |
| MG for 1.5,1.3,1.2,1.1,1.4 [Revised Rate to Reinstate] | |
| 9 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 \$450.00 0.00 NM | |
| ⊕ MG for 1.5,1.3,1.2,1.1,1.4 | |
| [Revised Rate to Reinstate] | |
| 10 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a MTWThF :30 \$450.00 0.00 NM | |
| MG for 1.5,1.3,1.2,1.1,1.4 [Revised Rate to Reinstate] | |
| E 2 KSNV 10/02/12 10/08/12 Wake Up Early w/ Wagn@M 430a-5a MTWT5 :30 5 \$50.003 0.00 NM | 5 \$250.00 |
| Wake Up Early W/THE WAGNERS WAKE UP EARLY W/THE WAGNERS | υ ψ2.50.00 |
| Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> | |
| Week: 10/02/12 10/08/12 MTWTS 5 \$50.00 0.00 | |
| E 3 KSNV 10/02/12 10/08/12 M-F 6-7a WakeUp w/Wa@M 6-7a MTWTF :30 5 \$700.001 0.00 NM M-F 6-7a WakeUp w/Wagners | 5 \$3,500.00 |
| WAKE UP WITH THE WAGNERS | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 10/02/12 10/08/12 MTWTF 5 \$700.00 0.00 | |

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KSNV

Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln Ch Star | t End | Inventory Code | e Break | Start/End | Гime Days | Len Spots | Rate Pri | Rtg Type \$ | Spots | Amount |
|-------------------------------------|---|----------------------------------|------------------|-------------------------|-----------------------|-------------|---------------------------|----------------|-------|------------|
| E 3 KSNV 10/02 | /12 10/08/12 | M-F 6-7a Wakel | | 6-7a | MTWTF- | - :30 5 | \$700.001 | 0.00 NM | 5 | \$3,500.00 |
| WAKE UP WI | THE WAG | M-F 6-7a Wakel | Jp w/Wagners | | | | | | | |
| Start Date | | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10/02/12 | 10/08/12 | MTWTF | 5 | \$700.00 | 0.00 | | | | | |
| Spot Ch Date F | | <u>Description</u> | Start | /End Time | | Weekdays Le | ngth <u>Rate</u> | Rtg Type | | |
| | | И-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 (\$700.00) | 0.00 <i>NM</i> | | |
| | : <i>6,3.7,3.8,3.9</i> AILABLE RA ⁻ | ,3.10 [E] NOT AVAILAB | LE RATE | | | | | | | |
| 2 KSNV 10/02/ | 12-10/08/12 1 | И-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 (\$700.00) | 0.00 <i>NM</i> | | |
| | .6,3.7,3.8,3.9 AILABLE RA | ,3.10 [E] NOT AVAILAB | LE RATE | | | | | | | |
| 3 KSNV 10/02/ | 12-10/08/12 | И-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 (\$700.00) | 0.00 <i>NM</i> | | |
| | : <i>6,3.7,3.8,3.9</i> AILABLE RA ⁻ | ,3.10 [E] NOT AVAILAB | LE RATE | ٠ | ٠ | | | | | |
| 4 KSNV 10/02/ | 12-10/08/12:1 | И-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 (\$700.00) | 0.00 <i>NM</i> | | |
| | .6,3.7,3.8,3.9 AILABLE RA | ,3.10 ΓΕ] NOT AVAILAB | LE RATE | | | | | | | |
| 5 KSNV 10/02/ | 12-10/08/12 | И-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 (\$700.00) | 0.00 <i>NM</i> | | |
| | .6,3.7,3.8,3.9 AILABLE RA | ,3. <i>10</i> [E] NOT AVAILAB | LE RATE | | | | | | | |
| 6 KSNV 10/02/ | 12-10/08/12 I | √l-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 \$700.00 | 0.00 NM | | |
| MG for 3.1 [Revised I | 1,3.5,3.4,3.3,3 Rate to Reins | | | | | | | | | |
| 7 KSNV 10/02/ | 12-10/08/12 I | ∕I-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 \$700.00 | 0.00 NM | | |
| MG for 3.7 [Revised I | l,3.5,3.4,3.3,3 Rate to Reins | | | | | | | | | |
| 8 KSNV 10/02/ | 12-10/08/12 | √l-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 \$700.00 | 0.00 NM | | |
| MG for 3. [Revised I | l,3.5,3.4,3.3,3 Rate to Reins | | | | | | | | | |
| 9 KSNV 10/02/ | 12-10/08/ <u>1</u> 2 l | √l-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 \$700.00 | 0.00 NM | | |
| ⊕ MG for 3.1 [Revised I | l,3.5,3.4,3.3,3 Rate to Reins | | | | | | | | | |
| 10 KSNV 10/02/ | 12-10/08/12 [| И-F 6-7a WakeUp | w/Wagner6-7a | | | MTWThF | :30 \$700,00 | 0.00 NM | | |
| | | | | | | | | | | |
| | Rate to Reins | • | | | | | | | | |
| | | Today Show Today Show | СМ | 658a-9am | MTWTF- | :30 10 | \$900.001 | 0.00 NM | 10 | \$9,000.00 |
| TODAY SHOV | | | | | | | | | | |
| <u>Start Date</u> Week: 10/02/12 | End Date 10/08/12 | <u>Weekdays</u> MTWTF~~ | Spots/Week 10 | <u>Rate</u> \$900.00 | <u>Rating</u> 0.00 | | | | | |

KSNV

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln Ch Start E | End Ir | wantory Code | Brook | Start/End 1 | ime Dave | Lan Snot | · [| Data Dri | Dła Tv | ma G | 2note | Amount |
|---|--------------------|--------------------------------------|------------------|---------------------------|-----------------------|-----------------|--------|---|--------|--------|-------|------------|
| | | nventory Code | CM | 658a-9am | ime Days MTWTF- | | | Rate Pri 900.001 | 0.00 I | | | Amount |
| | | oday Show Foday Show | CIVI | ooda-yam | MIMI- | :30 | 10 \$9 | 300,001 | 0.00 1 | NIVI | 10 | \$9,000.00 |
| TODAY SHOW | 15. | 344 1 1 | O | 5. | - · | | | | | | | |
| · | | Weekdays MTWTF | Spots/Week 10 | | <u>Rating</u> 0.00 | | | | | ŀ | | |
| Spot Ch Date Range | | scription | | t/End Time | 0.00 | Weekdays | Length | Rate | Rtg Ty | ре | | |
| 1 KSNV 10/02/12-10 | | | | a-9am | | MTWThF | | (\$900.00) | | | | |
| | | 14,4.15,4.16,4.17 NOT AVAILABLI | | | | | | | | | | |
| 2 KSNV 10/02/12-10 | | | | a-9am | | MTWThF | :30 | (\$900.00) | 0.00 | NM | | |
| | | 14,4.15,4.16,4.17 NOT AVAILABLI | | | | | | | | | | |
| 3 KSNV 10/02/12-10 | | | | a-9am | | MTWThF | :30 | (\$900.00) | 0.00 | NM. | | |
| | | 14,4.15,4.16,4.17 NOT AVAILABLI | | | | | | | | | | |
| 4 KSNV 10/02/12-10 | _ | | | a-9am | | MTWThF | :30 | (\$900.00) | 0.00 | NM | | |
| See MG 4.11,4. | 12,4,13,4 | 14,4.15,4.16,4.17 NOT AVAILABL | , | | | | | , | | | | |
| 6 KSNV 10/02/12-10 | - | | | a-9am | | MTWThF | :30 | (\$900,00) | 0.00 | NM | | |
| See MG 4.11,4. | 12,4.13,4. | 14,4.15,4.16,4.17 NOT AVAILABLI | | • | | | | 1, , | | 1 | | |
| 7 KSNV 10/02/12-10 | | | | a-9am | | MTWThF | :30 | (\$900.00) | 0.00 | NM | | |
| See MG 4.11,4. | 12,4.13,4. | 14,4.15,4.16,4.17 NOT AVAILABL | | | | | | , | | | | |
| 8 KSNV 10/02/12-10 | _ | | | a-9am | | MTWThF | :30 | (\$900.00) | 0.00 | NM | | |
| See MG 4.11,4. | 12,4.13,4. | 14,4.15,4.16,4.17 NOT AVAILABL | | | | | | , | | | | |
| 10 KSNV 10/02/12-10 | _ | | | a-9am | | MTWThF | :30 | (\$900.00) | 0.00 | NM | | |
| See MG 4.11,4. | .12,4.13,4. | 14,4.15,4.16,4.17 NOT AVAILABL | | | | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | |
| 11 KSNV 10/02/12-10 | | | | a-9am | | MTWThF | :30 | \$900.00 | 0.00 | NM | | |
| MG for 4.6,4.7,4 [Revised Rate to the content of the content | 4.4,4.1,4.3, | ,4.2,4.10,4.8 | | | | | | | | | | |
| 12 KSNV 10/02/12-10 | | | 658 | a-9am | | MTWThF | :30 | \$900.00 | 0.00 | NM | | |
| MG for 4.6,4.7,4 [Revised Rate to the content of the con | 4.4,4.1,4.3, | ,4.2,4.10,4.8 | | | | | | · | | | | |
| 13 KSNV 10/02/12-10 | | - | 658 | a-9am | | MTWThF | :30 | \$900.00 | 0.00 | NM | | |
| MG for 4.6,4.7,4 IRevised Rate to the second results of the second results | 4.4,4.1,4.3, | ,4.2,4.10,4.8 | | | | | | 40.00.00 | 0.00 | | | |
| 14 KSNV 10/02/12-10 | | - | 658 | a-9am | | MTWThF | :30 | \$900.00 | 0.00 | NM | | |
| MG for 4.6,4.7,4 [Revised Rate the content of the con | 4.4,4.1,4.3 | ,4.2,4.10,4.8 | | | | | ,00 | 4000.00 | 0,00 | | | |
| 15 KSNV 10/02/12-10 | | " | 658 | a-9am | | MTWThF | :30 | \$900.00 | 0.00 | NM | | |
| MG for 4.6,4.7,4 | 4.4,4.1,4.3 | ,4.2,4.10,4.8 | | | | | | · | | | | |
| Revised Rate t 16 KSNV 10/02/12-10 | | - | 658 | la-9am | | MTWThF | :30 | \$900.00 | 0.00 | NIM | | |
| ⊕ MG for 4.6,4.7,4 | 4.4,4.1,4.3 | ,4.2,4.10,4.8 | 030 | a-sam | | 1411 AV 1111 | .50 | φ300.00 | 0.00 | INIVI | | |
| Revised Rate t[17 KSNV 10/02/12-10 | | . - | 658 | la-9am | | MTWThF | :30 | \$900.00 | 0.00 | ΝМ | | |
| ⊕ MG for 4.6,4.7,4 [Revised Rate the content of | 4.4,4.1,4.3 | ,4.2,4.10,4.8 | 000 | ou ouiii | | 1711 99 1 5 1 5 | .00 | φοσο,σε | 0.00 | IAIN | | |
| 18 KSNV 10/02/12-10 | | • | 658 | la-9am | | MTWThF | :30 | \$900.00 | 0.00 | NIM | | |
| ⊕ MG for 4.6,4.7,4 [Revised Rate t | 4.4,4.1,4.3 | ,4.2,4.10,4.8 | 000 | VM(II | | | .00 | φοσο.σι | . 5.00 | · AINI | | |
| E 5 KSNV 10/06/12 1 | 10/06/12 N | News 3 Sunrise - | | 6a-7a | | S- :30 | 1 \$ | 125.004 | 0.00 | NM | 1 | \$125.00 |
| NEWS 3 AT SUNRI | | News 3 Sunrise S | | | | | | | | | | |
| | nd Date 0/07/12 | Weekdays | Spots/Weel | <u>Rate</u> 1 \$125.00 | Rating 0.00 | | | | | | | |
| E 6 KSNV 10/06/12 1 | 10/06/12 8 | Saturday Today | СМ | 7a-9am | | S- :30 | 1 \$ | 175.004 | 0.00 | NM | 1 | \$175.00 |
| | , | Saturday Today | | | | | | | | 1 | | |

KSNV

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln Ch Start End | Inventory Code Brea | k Start/End | Time Days | Len Spo | ots | Rate Pri | Rtg Type S | Spots | Amount |
|--|--|--|----------------------------|----------|------------|----------------|----------------|-------|------------------|
| SATURDAY TODAY Start Date End Date | Weekdays Spots/Wee | ek Rate | Rating | | | | 1 | | |
| Week: 10/01/12 10/07/12 | S- | 1 \$175.00 | 0.00 | | | | | | |
| E 7 KSNV 10/07/12 10/07/12 NEWS 3 AT SUNRISE | News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY | 6a-7a | ,S | :30 | 1 | \$110.004 | 0.00 NM | 1 | \$1 10.00 |
| Start Date End Date | Weekdays Spots/Wee | <u>Rate</u> | Rating | | | | | | |
| Week: 10/01/12 10/07/12 | ~- S | 1 \$110.00 | 0.00 | | | | • | | |
| E 8 KSNV 10/07/12 10/07/12 | Sunday Today CM Sunday Today | 7a-8am | S | :30 | 1 | \$750.001 | 0.00 NM | 1 | \$750.00 |
| TODAY ON SUNDAY | Ounday Today | | | | | | | | |
| Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range | Ś | ek <u>Rate</u> 1 \$750.00 art/End Time | <u>Rating</u> 0.00 W | /eekdays | <u>Ler</u> | ngth Rate | Rtg Type | | |
| 1 KSNV 10/01/12-10/07/12 | | a-8am | _ | S | | :30 (\$750.00) | | | |
| See MG 8.2 | TE] NOT AVAILABLE RATE | | | | | | · i | | |
| 2 KSNV 10/01/12-10/07/12 | • | -8am | ~ | S | u | :30 \$750.00 | 0.00 NM | | |
| ⊕ MG for 8.1 10/07 | | | | _ | | | | | |
| [Revised Rate to Reins | tate] | | | | | | | | |
| E 9 KSNV 10/07/12 10/07/12 | News 3 Today Wknd CM News 3 Today | 9a-930am | S | :30 | 1 | \$125.004 | 0.00 NM | 1 | \$125.00 |
| NEWS 3 TODAY/WKEND | ,,,,,,, | | | | | | | | |
| Start Date End Date | Weekdays Spots/Wee | | Rating | | | | | | |
| Week: 10/01/12 10/07/12 E 10 KSNV 10/07/12 10/07/12 | | 1 \$125.00 9:30a-10a | 0.00 | :30 | 1 | \$175.004 | 0.00.1114 | | 0475.00 |
| E 10 KSNV 10/07/12 10/07/12 | Chris Matthews 9.30AW GW Chris Matthews SUN 9:30an | | 5 | .30 | ' | \$175.004 | 0.00 NM | 1 | \$175.00 |
| CHRIS MATTHEWS SHOW | | | | | | | | | |
| Start Date End Date | | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 10/07/12 | S | 1 \$175.00 | 0.00 | | | | | | |
| E 11 KSNV 10/02/12 10/08/1 | • | 9-10a | MTWTF | :30 | 10 | \$425.001 | 0.00 NM | 10 | \$4,250.00 |
| TODAY SHOW II | M-F Today Show II | | | | | | | | |
| Start Date End Date | | | Rating | | | | | | |
| Week: 10/02/12 10/08/12 | MTWTF | 10 \$425.00 | 0.00 | | | | L | | |

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KSNV

Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/02/12 10/08/12 M-F Today Show II 3rd HBM F11 KSNV 9-10a MTWTF--:30 10 \$425.001 0.00 NM \$4,250.00 M-F Today Show II **TODAY SHOW II** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF ---10 \$425.00 0.00 **Description** Spot Ch Date Range Start/End Time Weekdays Length Rate Rtq Type 1 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 (\$425.00) 0.00 NM See MG 11.11.11.12.11.13.11.14.11.15.11.16.11.17.11.18.11.19.11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----(\$425.00) 0.00 NM :30 See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr MTWThF----(\$425.00) 0.00 NM See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr MTWThF----:30 (\$425.00) 0.00 NM See MG 11.11.11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr MTWTh F---:30 (\$425.00) 0.00 NM See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11,19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 (\$425:00) 0.00 NM See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 (\$425.00) 0.00 NM See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThE----:30 (\$425.00) 0.00 NM See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr MTWThF----:30 (\$425.00) 0.00 NM See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 10 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr MTWThF----:30 (\$425.00) 0.00 NM See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 11 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr MTWThF----:30 \$425.00 0.00 NM MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 12 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 \$425.00 0.00 NM MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 13 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----.30 \$425.00 0.00 NM MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 14 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr MTWThF----:30 \$425.00 0.00 NM MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 15 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 \$425.00 0.00 NM MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 16 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 \$425,00 0.00 NM **MG** for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 17 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 \$425.00 0.00 NM **M**G for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 18 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF----:30 \$425.00 0.00 NM MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] 19 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr

MTWThF----

:30

\$425.00 0.00 NM

Print Date: 10/02/12 08:39:03 Page 7 of 17

KSNV

Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln | Ch | Start | End | Inventory Code | Break | Start/End T | īme Day | rs Len | Spots | Rate Pri | Rtg Type | Spots | Amount |
|-------------|-----------|------------|--------------|---|---------------------|-------------|---------------|--------|----------------------|-------------------------|----------|-------|------------|
| E 11 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show | | 9-10a | MTWT | F :3 | 0 10 | \$425.001 | 0.00 NM | 10 | \$4,250.00 |
| - | TODAY : | SHOW II | | M-F Today Show | ' II | | | | | | | | |
| | | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| ₩ | ek: 10/0 | 2/12 | 10/08/12 | MTWTF | 10 | \$425.00 | 0.00 | | | | • | | |
| <u>Spot</u> | | Date Ran | | <u>escription</u> 1.4,11.1,11.7,11.9 | | /End Time | | Weekd | <u>ays</u> <u>Le</u> | <u>ngth</u> <u>Rate</u> | Rtg Type | | |
| | - | | e to Reinsta | | , 1 1. 10, 11.3, 11 | . 2 | | | | | | | |
| 20 | - | | | I-F Today Show II | 3rd Hr 9-10 | а | | MTWTh | : | :30 \$425.00 | 0.00 NM | | |
| | ⊕ MG | for 11.6,1 | 11.5,11.8,1 | 1,4,11,1,11,7,11.9 | ,11.10,11.3,11 | .2 | | | | | | | |
| | [Rev | rised Rate | e to Reinsta | ate] | | | | | | | | | • |
| E 12 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show | III 4th IBM | 10am-11am | MTWT | F :3 | 0 10 | \$325.001 | 0.00 NM | 10 | \$3,250.00 |
| | | | | Today 4th Hour | | | | | | | | | |
| • | TODAY | SHOW III | | | | | - | | | | | | |
| | Star | l Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| We | eek: 10/0 | 2/12 | 10/08/12 | MTWTF | 10 | \$325.00 | 0.00 | | | | I | | |

KSNV

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

7947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 10/02/12 10/08/12 M-F Today Show III 4th ISM MTWTF--10am-11am ·30 \$325,001 0.00 NM \$3,250.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF--10 \$325.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am :30 (\$325.00) 0.00 NM MTWThF----See MG 12.11.12.12.12.13.12.14.12.15.12.16.12.17.12.18.12.19.12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM See MG 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM See MG 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF~~--(\$325.00) 0.00 NM See MG 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM See MG 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM See MG 12.11, 12, 12, 12, 13, 12, 14, 12, 15, 12, 16, 12, 17, 12, 18, 12, 19, 12, 20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325:00) 0.00 NM See MG 12.11, 12, 12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 10 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 11 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12,9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 12 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 13 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 14 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 15 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 16 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 17 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 18 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] 19 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 \$325.00 0.00 NM

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order#:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| In Ch. Start End Inventory Code | Dunale | Ctool/Cool T | ina Dava | l O | | D-4- D- | | 0 . | |
|---|------------------|--------------------------|-----------------------|-----------------|----------------|--------------------------|----------------|-------------|----------------------|
| Ln Ch Start End Inventory Code E 12 KSNV 10/02/12 10/08/12 M-F Today Show II | | Start/End T 10am-11am | ime Days MTWTF~ | Len Spo | | Rate Pri \$325.001 | 0.00 NM | Spots 10 | Amount \$3,250.00 |
| Today 4th Hour | ii -tin Oili | Toam Trum | 14(11) | .50 | 10 . | φ323.00 i | U.OU IVIVI | 10 | φ3,250.00 |
| TODAY SHOW III | Cracto Attack | D-4- | Detter | | | | | | |
| <u>Start Date </u> | Spots/Week 10 | <u>Rate</u> \$325.00 | Rating 0.00 | ÷ | | | | | |
| <u>Spot Ch Date Range Description</u> → MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7, | Start | /End Time | | <u>Weekdays</u> | Lengt | <u>h Rate</u> | Rtg Type | | |
| [Revised Rate to Reinstate] | 12.0,12.2,12. | 3 | | | | | | | |
| 20 KSNV 10/02/12-10/08/12 M-F Today Show III 4 | | | | MTWThF | :30 | 325.00 | 0.00 NIM | | |
| MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7, [Revised Rate to Reinstate] | | | | | | | | | |
| E 13 KSNV 10/02/12 10/08/12 Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF- | - :30 | 5 | \$325.001 | 0.00 NM | 5 | \$1,625.00 |
| RACHEL RAY | | | | | | | | | |
| | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/02/12 10/08/12 MTWTF Spot Ch Date Range Description | 5 Start | \$325.00 /End Time | 0.00 | Weekdays | <u>Lengt</u> l | h Rate | Rtg Type | | |
| 1 KSNV 10/02/12-10/08/12 Rachael Ray | | n-12pm | | MTWThF | | 0 (\$325.00) | | | |
| See MG 13.6,13.7,13.8,13.9 | - DATE | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE 2 KSNV 10/02/12-10/08/12 Rachael Ray | | 1-12pm | | MTWThF | . • 3 , | 0 (\$325.00) | 0.00 8/8/ | | |
| See MG 13.6,13.7,13.8,13.9 | 1 7 6 7 1 | p | | 731111111 | .0. | 0 (\$020.00) | 0.00 14141 | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE | | 40 | | | _ | | | | |
| 3 KSNV 10/02/12-10/08/12 Rachael Ray See MG 13.6,13.7,13.8,13.9 | 11an | n-12pm | | MTWThF | :3 | 0 (\$325.00) | 0.00 <i>NM</i> | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE | RATE | | | | | | | | |
| 5 KSNV 10/02/12-10/08/12 Rachael Ray | 11an | n-12pm | | MTWThF | :30 | 0 (\$325. 00) | 0.00 <i>NM</i> | | |
| See MG 13.6,13.7,13.8,13.9 [.NOT AVAILABLE RATE] NOT AVAILABLE | RATE | | | | | | | | |
| 6 KSNV 10/02/12-10/08/12 Rachael Ray | | n-12pm | | MTWThF | :30 | 0 \$325,00 | 0.00 NM | | |
| (f) MG for 13.2,13.5,13.3,13.1 | | | | | | | | | |
| [Revised Rate to Reinstate] 7 KSNV 10/02/12-10/08/12 Rachael Ray | 11an | n-12pm | | MTWThF | . :30 | n ¢325.00 | 0.00 NM | | |
| ⊕ MG for 13.2,13.5,13.3,13.1 | Tian | 1 120111 | | PHWIII | .51 | υ ψυΖυ,υυ | 0.00 IVIVI | | |
| [Revised Rate to Reinstate] | | | | | | | | | |
| 8 KSNV 10/02/12-10/08/12 Rachael Ray (f) MG for 13.2,13.5,13.3,13.1 | 11an | n-12pm | | MTWThF | :30 | 0 \$325.00 | 0.00 NM | | |
| [Revised Rate to Reinstate] | | | | | | | | | |
| 9 KSNV 10/02/12-10/08/12 Rachael Ray | 11an | 1-12pm | | MTWThF | :30 | 0 \$325.00 | 0.00 NM | | |
| MG for 13.2,13.5,13.3,13.1 [Revised Rate to Reinstate] | | | | | | | · | | |
| E 14 KSNV 10/02/12 10/08/12 Noon News | СМ | 12-1230pm | M-WTF- | - :30 | 4 | \$125.004 | 0.00 NM | 4 | ¢ ፍለስ ስለ |
| Noon News | | 12-1200pm | 1-1 (4) | .00 | -+ . | φ125.004 | O'OÓ IAINI | 4 | \$500.00 |
| NEWS 3 AT NOON | | ъ. | 5.4 | | | | | | |
| Start Date End Date Weekdays Week; 10/02/12 10/08/12 M-WTF | Spots/Week 4 | <u>Rate</u> \$125.00 | <u>Rating</u> 0.00 | | | | | | |
| E 15 KSNV 10/02/12 10/08/12 The Agenda 1230p | | 1230-1p | MTWTF- | - ;30 | 5 | \$90.004 | 0.00 NM | 5 | \$450.00 |
| The Agenda 1230r | om | | | | | | | | |
| NEWS 4: THE AGENDA Start Date End Date Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/02/12 10/08/12 MTWTF | 5 | \$90.00 | 0.00 | | | | | | |
| E 16 KSNV 10/02/12 10/08/12 Days of our Lives | СМ | 1258p-2pm | MTWTF~ | - :30 | 5 | \$150.004 | 0.00 NM | 5 | \$750.00 |
| Days of our Lives DAYS OF OUR LIVES | | | | | | | | | |
| Start Date End Date Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/02/12 10/08/12 MTWTF | 5 | \$150.00 | 0.00 | | | 4100 ==== | | | |
| E 17 KSNV 10/02/12 10/08/12 The Doctors THE DOCTORS | СМ | 2pm-3pm | MTWTF~ | - :30 | 5 | \$100.004 | 0,00 NM | 5 | \$500.00 |
| THE DOCTORS Start Date End Date Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | j | | |
| Week: 10/02/12 10/08/12 MTWTF | Spots/week 5 | \$100.00 | 0.00 | | | | ľ | | |
| | | | | | | | | | |

KSNV

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Order / Rev:

105004

06837947

Advertiser: Product Desc: Obama for America

Alt Order #: Flight Dates:

10/02/12 - 10/08/12

Estimate:

OBAM FOR AMERICA

| _ | Ln Ch | Start | End | Inventory Code | Break | Start/End 1 | ime Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|---|-------------|----------|----------|-----------------|------------|-------------|---------------|--------|------|-------------|----------|-------|-------------|
| • | E 18 KSNV | 10/02/12 | 10/08/12 | Dr. Phil | CM | 3-4p | MTWTF | :30 | 5 | \$150.004 | 0.00 NM | 5 | \$750.00 |
| | | | | Dr Phil | | | | | | | | | |
| | DR. PHI | L | | | | | | | | | | | |
| | <u>Star</u> | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| | Week: 10/0 |)2/12 | 10/08/12 | MTWT'F | 5 | \$150.00 | 0.00 | | | | | | |
| Ī | E 19 KSNV | 10/02/12 | 10/08/12 | NEWS 3 at 4 (1 | HOUR)CM | 4-5pm | MTWTF | :30 | 10 | \$175.004 | 0.00 NM | 10 | \$1,750.00 |
| | | | | 4PM NEWS (1 h | our) | | | | | | | | • |
| | FIRST N | IEWS 3 A | T FOUR | | | | | | | | | | |
| | <u>Star</u> | t Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | Week: 10/0 |)2/12 | 10/08/12 | MTWTF | 10 | \$175.00 | 0.00 | | | | | | |
| | E 20 KSNV | 10/02/12 | 10/08/12 | M-F Early News | СМ | 5-630p | MTWTF | :30 | 15 | \$1,200.001 | 0.00 NM | 15 | \$18,000.00 |
| | | | | M-F Early News | | | | | | | | | |
| | EARLY I | NEWS | | | | | | | | | | | |
| | Star | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | Week: 10/0 | 2/12 | 10/08/12 | MTWTF | 15 | \$1,200.00 | 0.00 | | | | | | |
| | | | | | | | | | | | | | |

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KSNV

Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

37947

Product Desc: OBAM F

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| | reak Start/End Ti | | Len Spo | | Rtg Type | Spots | Amount |
|--|---------------------|------------|-----------------|------------------------------|----------------|-------|-------------|
| M-F Early News | M 5-630p | MTWTF- | - :30 | 15 \$1,200.001 | 0.00 NM | 15 | \$18,000.00 |
| EARLY NEWS <u>Start Date </u> | <u>Veek Rate</u> | Rating | | | | | |
| Week: 10/02/12 10/08/12 MTWTF | 15 \$1,200.00 | 0.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | | <u>Weekdays</u> | Length Rate | Rtg Type | | |
| 3 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 <i>NM</i> | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2 [na debates] | | ; | | | | | |
| 4 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 <i>NM</i> | | |
| See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | i | | | | | |
| 5 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 <i>NM</i> | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | i . | | | , | | |
| 6 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 NM | | |
| See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | ī | | | | | |
| 7 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 NM | | |
| See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | i | | | | | |
| 8 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 <i>NM</i> | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | i | | | | | |
| 12 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 <i>NM</i> | | |
| See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | i | | | | | |
| 13 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.0 0) | 0.00 <i>NM</i> | | |
| See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | í | | | | | |
| 14 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30(\$1,200.00) | 0.00 <i>NM</i> | | |
| See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | 5 | | | | | |
| 15 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 (\$1,200.00) | 0.00 <i>NM</i> | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.2 [na debates] | 2,20.23,20.24,20.25 | 5 | | | | | |
| 16 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | 5,20.4,20.7 | | | | ļ | | |
| 17 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | 5,20.4,20.7 | | | | ĺ | | |
| 18 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | 5,20.4,20.7 | | | | | | |
| 19 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | 5,20.4,20.7 | | | | | | |
| 20 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200,00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | | | | | | | |
| 21 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | 5,20.4,20.7 | | | | | • | |
| 22 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | 5,20.4,20.7 | | | | | | |
| 23 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20. [Revised Rate to Reinstate] | | | | | | | |
| 24 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | | MTWThF | :30 \$1,200.00 | 0.00 NM | | |

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order#:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

Week: 10/02/12

10/08/12

MTWTF--

10/02/12 - 10/08/12

Estimate:

1537

| E 20 KSNV 10/02/12 10/08/12 M-F Early News | CM 5-630p | MTWTF :30 | Spots Rate Pri | 0.00 NM | 15 | Amount \$18,000.00 |
|--|---------------------------|---|-------------------------------|------------------|----|-----------------------|
| M-F Early News EARLY NEWS | | | | | | |
| | Spots/Week Rate | Rating | | | | |
| Week: 10/02/12 10/08/12 MTWTF | 15 \$1,200.00 | 0.00 | | | | |
| Spot Ch Date Range Description (B) MG for 20.6,20.15,20.8,20.13,20.3,20.12,20 | Start/End Time | Weekda | <u>iys Length Rate</u> | Rtg Type | | |
| [Revised Rate to Reinstate] | . 14,20.0,20.4,20.7 | | | | | |
| 25 KSNV 10/02/12-10/08/12 M-F Early News | 5-630p | MTWThe | : :30 \$1,200.00 | 0.00 NM | | |
| MG for 20.6,20.15,20.8,20.13,20.3,20.12,20 [Revised Rate to Reinstate] | .14,20.5,20.4,20.7 | | | | | |
| E 22 KSNV 10/07/12 10/07/12 News 3 Live in Pri | ne CM 7-10pm | S :3 | 0 1 \$450.004 | 0.00 NM | 1 | \$450.00 |
| News 3 in Prime NEWS 3 LIVE (FOLLOWING NFL) | | | | | | |
| • | Spots/Week Rate | Rating | | | | |
| Week: 10/01/12 10/07/125 | 1 \$450.00 | 0.00 | | | | |
| E 23 KSNV 10/02/12 10/08/12 M-F Jeopardy | CM 630-7pm | MTWTF :3 | 5 \$1,300.001 | 0.00 NM | 5 | \$6,500.00 |
| M-F Jeopardy JEOPARDY | | | | 1 | | |
| | Spots/Week Rate | Rating | · · | | | |
| Week: 10/02/12 10/08/12 MTWTF | 5 \$1,300.00 | 0.00 | | | | |
| Spot Ch Date Range Description 1 KSNV 10/02/12-10/08/12 M-F Jeopardy | Start/End Time 630-7pm | Weekda | | Rtg Type | | |
| See MG 23.6,23.7,23.8,23.9,23.10 | 030-7 pm | MTWTh | : :30(\$1,300.00 | 0.00 NIN | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE | ERATE | | | | | |
| 2 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWThe | : :30 (\$1,300.00 | 0.00 NM | | |
| See MG 23.6,23.7,23.8,23.9,23.10 [DEBATES] | | | | | | |
| 3 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWThe | : :30(\$1,300.00 | MM non (| | |
| See MG 23.6,23.7,23.8,23.9,23.10 | , | | ,55(47)550.55 | , 0.00 , 11,11 | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLI | | | | | | |
| 4 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWTh | : :30 (\$1,3 00:00 |) 0.00 <i>NM</i> | | |
| See MG 23.6,23.7,23.8,23.9,23.10 [.NOT AVAILABLE RATE] NOT AVAILABLI | E RATE | | | | | |
| 5 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWThF | : :30 (\$1,300. 00 |) 0.00 <i>NM</i> | | |
| See MG 23.6,23.7,23.8,23.9,23.10 | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLI 6 KSNV 10/02/12-10/08/12 M-F Jeopardy | | ramumb e | .00 64 000 04 | | | |
| (f) MG for 23.3,23.4,23.2,23.5,23.1 | 630-7pm | MTWTh | : :30 \$1,300.00 | J 0.00 NW | | |
| [Revised Rate to Reinstate] | | | | | | |
| 7 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWThe | : :30(\$1 ₇ 300:00 |) 0.00 <i>NM</i> | | |
| ⊕ See MG 23.11 [PGM CHG = NBC DEBATE] | | | | | | |
| 8 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWTh | : :30 \$1,300.00 | 0 00 NM | | |
| ® MG for 23.3,23.4,23.2,23.5,23.1 | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | .00 \$1,000.0 | 0.00 11101 | | |
| [Revised Rate to Reinstate] | | | | · · | | |
| 9 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWTh | : :30 \$1,300.00 | M/ 00.0 C | | |
| MG for 23.3,23.4,23.2,23.5,23.1 [Revised Rate to Reinstate] | | | | | | |
| 10 KSNV 10/02/12-10/08/12 M-F Jeopardy | 630-7pm | MTWThe | :30 \$1,300.0 | MN 00.0 C | | |
| ® MG for 23.3,23.4,23.2,23.5,23.1 | . • | | • • | | | |
| [Revised Rate to Reinstate] 11 KSNV 10/03/12-10/03/12 Jeopardy in PRIME | M-SA 8-11p / SUN | W | :30 \$1,300.0 | O OO NIM | | |
| (f) MG for 23.7 10/03 | MEON OF LIPT SUP | | ,o∪ φ1 ₁ ουου | O O.OO (NIVI | | |
| [INV CODE] | | | | i | | |
| E 24 KSNV 10/02/12 10/08/12 M-F Wheel | CM 7-730pm | MTWTF :3 | 0 5 \$1,300.001 | 0.00 NM | 5 | \$6,500.00 |
| M-F Wheel of For | une | | | | | |

5 \$1,300.00

0.00

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Order / Rev:

105004

Advertiser:

Product Desc:

Obama for America

Alt Order #: Flight Dates:

06837947

10/02/12 - 10/08/12

Estimate:

OBAM FOR AMERICA

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 24 KSNV 7-730pm 10/02/12 10/08/12 M-F Wheel CM MTWTF--5 \$1,300.001 0.00 NM \$6,500.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/02/12 10/08/12 MTWTF--5 \$1,300.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MTWThF----:30(\$1,300.00) 0.00 NM See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MTWThF----:30(\$1,300.00) 0.00 NM See MG 24.6,24.7,24.8,24.9,24.10 [DEBATES] 3 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MTWThF----:30(\$1,300,00) 0.00 NM See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MTWThF----See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MTWThF----:30(\$1,300:00) 0.00 NM See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MT-ThF----:30 \$1,300,00 0.00 NM (f) MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate] 7 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MT-ThF----:30 \$1,300.00 0.00 NM (h) MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate] 8 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MT-ThF----:30 \$1,300.00 0.00 NM (f) MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate] 9 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MT-ThF----:30 \$1,300.00 0.00 NM (f) MG for 24,2,24,5,24,1,24,3,24,4 [Revised Rate to Reinstate] 10 KSNV 10/02/12-10/08/12 M-F Wheel 7-730pm MT-ThF----:30 \$1,300.00 0.00 NM (f) MG for 24,2,24,5,24,1,24,3,24,4 [Revised Rate to Reinstate] E 25 KSNV 10/02/12 10/08/12 FacetoFace/Ralston Rep@M 730-758pm MTWTF~~ :30 \$900.001 0.00 NM 5 \$4,500.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/02/12 10/08/12 MTWTF --5 \$900.00 0.00

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln Ch Start End Inventory Code Break Start/End T | Time Days Len Spots Rate Pri Rtg Type Spots | Amount |
|--|--|------------|
| E 25 KSNV 10/02/12 10/08/12 FacetoFace/Ralston Rep@M 730-758pm Face to Face w/ J.Ralston | MTWTF :30 5 \$900.001 0.00 NM 5 | \$4,500.00 |
| FACE TO FACE W/ JON RALSTON | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/02/12 10/08/12 MTWTF 5 \$900.00 | Rating 0.00 | |
| Spot Ch Date Range Description Start/End Time | Weekdays Length Rate Rtg Type | |
| 1 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm See MG 25.6,25.7,25.8,25.9 | мтwтhF <i> :30 (\$900.00) 0.00 <i>NM</i></i> | |
| [PGM CHG = NBC DEBATE] | | |
| 3 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm | мтwтhF :30 (\$900.00) 0.00 <i>NM</i> | |
| See <i>MG</i> 25.6,25.7,25.8,25.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 4 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm | мтwтhF <i>:30 (\$900.00) </i> | |
| See MG 25.6,25.7,25.8,25.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 5 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm | мтwтhf :3 <i>0 (\$900.00</i>) 0.00 <i>NM</i> | |
| See MG 25.6,25.7,25.8,25.9 | · | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm | MT-ThF :30 \$900.00 0.00 NM | |
| (f) MG for 25.4,25.3,25.5,25.1 | | |
| [Revised Rate to Reinstate] 7 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm | MT-ThF :30 \$900.00 0.00 NM | |
| ⊕ MG for 25.4,25.3,25.5,25.1 | MI (111 - 3.0.00 \$4500.00 14)WI | |
| [Revised Rate to Reinstate] | NT The | |
| 8 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm MG for 25.4,25.3,25.5,25.1 | MT-ThF :30 \$900.00 0.00 NM | |
| [Revised Rate to Reinstate] | | |
| 9 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm MG for 25.4,25.3,25.5,25.1 | MT-ThF :30 \$900.00 0.00 NM | |
| [Revised Rate to Reinstate] | | |
| E 28 KSNV 10/08/12 10/08/12 Mon PR 8-10p CM 8-10pm | M :30 1 \$1,100.004 0.00 NM 1 | \$1,100.00 |
| Monday Prime 8-10pm THE VOICE | | |
| Start Date End Date Weekdays Spots/Week Rate | Rating | |
| Week: 10/08/12 10/14/12 M 1 \$1,100.00 E 29 KSNV 10/02/12 10/02/12 Tues PR 8-9p CM 8-9pm | 0.00 -T :30 1 \$1,100.004 0.00 NM 1 | \$1,100.00 |
| Tuesday Prime 8-9pm | 1 .50 1 \$1,100.004 0.00 Nayi | φ1,100.00 |
| THE VOICE <u>Start Date End Date Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | Rating | |
| Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -T 1 \$1,100.00 | 0.00 | |
| E 30 KSNV 10/02/12 10/02/12 Tues PR 10-11p CM 10-11pm | -T :30 1 \$3,200.001 0.00 NM 1 | \$3,200.00 |
| Tuesday Prime 10-11pm PARENTHOOD | | |
| Start Date End Date Weekdays Spots/Week Rate | Rating | |
| Week: 10/01/12 10/07/12 -T 1 \$3,200.00 Spot Ch Date Range Description Start/End Time | 0.00 <u>Weekdays Length Rate</u> Rtg Type | |
| 1 KSNV 10/01/12-10/07/12 Tues PR 10-11p 10-11pm | -T :30(\$3,200.00) 0.00 NM | |
| See <i>MG 30.2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 2 KSNV 10/02/12-10/02/12 Tues PR 10-11p 10-11pm | -T :30 \$3,200.00 0.00 NM | |
| MG for 30.1 10/02 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| E 32 KSNV 10/04/12 10/04/12 Thurs PR 10-11p CM 10-11pm | T :30 1 \$950.004 0.00 NM 1 | \$950.00 |
| Thursday Prime 10-11pm | , , , , , , , , , , , , , , , , , | ψ000,00 |
| ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | Rating | |
| Week: 10/01/12 10/07/12T 1 \$950.00 | 0.00 | |
| E 33 KSNV 10/05/12 10/05/12 Fri 10-11p CM 10-11pm | F :30 1 \$1,000.004 0.00 NM 1 | \$1,000.00 |
| Friday Prime 10-11pm DATELINE NBC | | |
| Start Date End Date Weekdays Spots/Week Rate | Rating | |

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

007 947

Product Desc: C

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | e len | Spots | Rata Pri | Rtg Type | Snote | Amount |
|-------------------------|---------------------------|------------------------|-------------------------------------|----------------|-------------------------|-----------------------|---------|-------|----------------------------|-----------------|------------|------------|
| E 33 KSNV | | 2 10/05/12 | Fri 10-11p | CM | 10-11pm | F | | | \$1,000.004 | 0.00 NM | 3pots 1 | \$1,000.00 |
| | | | Friday Prime 10-11 | pm | 7 = 1 1 j 1 1 1 | | | • | 41,000.00 | 0.00 1111 | | Ψ1,000.00 |
| | INE NBC art Date | End Date | Weekdays S | pots/Week | Rate | Datina | | | | | | |
| Week: 10/ | | 10/07/12 | F | | \$1,000.00 | Rating 0.00 | | | | | | |
| E 36 KSNV | 10/07/1 | 2 10/07/12 | NFL Pre-Game / FN | IA CM | 1p-530pm | | -S :30 | 1 | \$600.004 | 0.00 NM | 1 | \$600.00 |
| FOOTB | ALL NIG | HT IN AMER | NFL Pre-Game | | | | | | | | | |
| | rt Date | End Date | | pots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/07/12 | s | 1 | \$600.00 | 0.00 | | | | | | |
| E 37 KSNV | 10/07/1 | 2 10/07/12 | NFL Football | CM | 1P-9PM | | -S :30 | 1 | \$4,000.004 | 0.00 NM | 1 | \$4,000.00 |
| SUN N | ΓFB: SD | @ N ORLE | NFL Football ANS ExactDates N/A | | | | | | | | | |
| | rt Date | End Date | | pots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/ | | 10/07/12 | S | | \$4,000.00 | 0.00 | | | | | | |
| E38 KSNV | 10/07/1 | 2 10/07/12 | Jeopardy in PRIME Jeopardy in Prime | CM | M-SA 8-11p | / SUN | -S :30 | . 1 | \$350.004 | 0.00 NM | 1 | \$350.00 |
| TBD aft | er NFL | | scopardy in a filline | | | | | | | | | |
| | art Date | End Date | | pots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/ E 39 KSNV | | 10/07/12 | LAW & ORDER (sy | 1 nd) DEM | \$350.00 M-SA 8-11p | 0.00 | F ,20 | | \$350.004 | 0.00 NM | | **** |
| L 35 KONV | 10/0//1 | 2 10/07/12 | Law & Order (synd) | • | IVI-SA 6-11p | / 30N | -S :30 | 1 | \$350.004 | 0.00 N M | 1 | \$350.00 |
| | | AFTER NFL | | | | | | | | | | |
| <u>Sta</u> Week: 10/ | art Date | End Date 10/07/12 | <u>Weekdays</u> S | pots/Week 1 | <u>Rate</u> \$350.00 | Rating 0.00 | | | | | | |
| E 40 KSNV | | | M-F News 3 at Elev | | 11pm-1135p | | :30 | 5 | \$275,004 | 0.00 NM | 5 | \$1,375.00 |
| | | | M-F News 3 at Elev | | | | .00 | J | ΨΕ: 0,00 γ | | Ŭ | Ψ1,010.00 |
| | 3 NIGHT | | · Maakdaya C | | Data | Datin | | | | | | |
| <u>ى د</u> /Week: 10 | <u>irt Date</u> /02/12 | End Date 10/08/12 | <u>Weekdays</u> <u>S</u> MTWTF | pots/Week 5 | <u>Rate</u> \$275.00 | <u>Rating</u> 0.00 | | | | | | |
| E41 KSNV | 10/06/1 | 2 10/06/12 | Sa-Su News 3 at El | evenCM | 11pm-1135p | m | S- :30 | 1 | \$1,100.001 | 0.00 NM | 1 | \$1,100.00 |
| NEWS | 3 NIGHT | CIDE | Sa-Su News 3 at E | even | | | | | | - | | |
| | ਤ ਆਫ਼ਜ਼। art Date | End Date | Weekdays S | pots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/07/12 | S- | 1 | \$1,100.00 | 0.00 | | | | | | |
| | Date Ra | | lescription la-Su News 3 at Elev | | VEnd Time | | Weekday | | | Rtg Type | | |
| | e MG 41. | | a-Su News 3 at Elev | en Hpr | m-1135pm | | 5 | oa | :30 (\$1,100.00 | 9 U.UU NIVI | | |
| | | | E] NOT AVAILABLE | RATE | | | | | | | | |
| | | | a-Su News 3 at Elev | en 11pı | n-1135pm | | 5 | 5a | :30 \$1,100.00 | 0.00 NM | | |
| | 3 for 41.1 evised Ra | 10/06 ate to Reinst | ate1 | | | | | | | | | |
| | | | Sa-Su News 3 at El | evenCM | 11pm-1135p | m | -S :30 | 1 | \$285.004 | 0.00 NM | 1 | \$285.00 |
| | | | Sa-Su News 3 at E | even | | | | | | | | • |
| | 3 NIGHT art Date | SIDE End Date | Weekdays S | pots/Week | Data | Rating | | | | | | |
| Week; 10/ | | 10/07/12 | S | 1 | <u>Rate</u> \$285.00 | 0,00 | | | | | | |
| E43 KSNV | | 2 10/08/12 | _ | СМ | 1135p-1237 | a MTWTF | : :30 | 5 | \$500.001 | 0.00 N M | 5 | \$2,500.00 |
| TONIO | НТ СПОЛ | W W/ JAY LI | Tonight Show | | | | | | | | | |
| | nt Snov art Date | End Date | | pots/Week | Rate | Rating | | | | | | |
| Week: 10/ | 02/12 | 10/08/12 | MTWTF | 5 | \$500.00 | 0.00 | | | | | | |
| | | | | | | | | | | | | |

Print Date: 10/02/12 08:39:03 Page

KSNV

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Order / Rev:

105004

Advertiser:

Obama for America

Alt Order #:

06837947

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/02/12 - 10/08/12

Estimate:

| Ln Ch Start End Inventory Co | ode Break S | tart/End Time | Days Len Spots | s Rate Pri | Rtg Type Spot | s Amount |
|--|-------------------------|---------------------------|----------------|---------------------------|----------------|--------------|
| E 43 KSNV 10/02/12 10/08/12 The Tonight 5 | | | TWTF :30 | 5 \$500.001 | 0.00 NM | 5 \$2,500.00 |
| Tonight Show | • | | | | | |
| TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays | Spots/Week | Pote Dating | | | | |
| Week: 10/02/12 10/08/12 MTWTF | <u>5pots/vveek</u> 5 | Rate Rating \$500.00 0.00 | | | | |
| Spot Ch Date Range Description | Start/E | nd Time | | _ength Rate | Rtg Type | • |
| 1 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 (\$500.00) | 0.00 <i>NM</i> | |
| <i>See MG 43.6,43.7,43.8,43.9,43.10</i> [.NOT AVAILABLE RATE] NOT AVAIL | ABLE RATE | | | | | |
| 2 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 (\$500:00) | 0.00 NM | |
| See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAIL | ABLE RATE | | | | | |
| 3 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 (\$500.00) | 0.00 NM | |
| See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAIL | ABLE RATE | | | | | |
| 4 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 (\$500.00) | 0.00 <i>NM</i> | |
| See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAIL | ABLE RATE | | | | | |
| 5 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 (\$500.00) | 0.00 <i>NM</i> | |
| See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAIL | ABLE RATE | | | | | |
| 6 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 \$500.00 | 0.00 NM | |
| MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate] | | | | | | |
| 7 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 \$500.00 | 0.00 NM | |
| MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate] | | | | | | |
| 8 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 \$500.00 | 0.00 NM | |
| MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate] | | | | | | |
| 9 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 \$500.00 | 0.00 NM | |
| MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate] | | | | | | |
| 10 KSNV 10/02/12-10/08/12 The Tonight Sho | w 1135p- | 1237a | MTWThF | :30 \$500.00 | 0.00 NM | |
| (b) MG for 43.2,43.1,43.3,43.4,43.5 | ,,,,,, | 12014 | | .ου φουσ.ου | 0.00 14141 | |
| [Revised Rate to Reinstate] | | | | | | |
| E 44 KSNV 10/02/12 10/08/12 Late Night w/l Late Night w/ | | 237a-136am M | TWTF :30 | 5 \$250.001 | 0.00 NM | 5 \$1,250.00 |
| LATE NIGHT W/JIMMY FALLON | | | | | | |
| Start Date End Date Weekdays | Spots/Week | Rate Rating | • | | | |
| Week: 10/02/12 10/08/12 MTWTF | 5 | \$250.00 0.0 | 0 | | ı | • |

KSNV

Totals

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Order / Rev:

105004

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates: 06837947

10/02/12 - 10/08/12

Product Desc:

OBAM FOR AMERICA

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount :30 \$250.001 0.00 NM \$1,250.00 E 44 KSNV 10/02/12 10/08/12 Late Night w/Fallon CM 1237a-136am MTMTE--Late Night w/Fallon LATE NIGHT W/JIMMY FALLON Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF---5 \$250.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 1237a-136am MTWThF----(\$250.00) 0.00 NM 1 KSNV 10/02/12-10/08/12 Late Night w/Fallon .30 See MG 44.6,44.7,44.8,44.9,44.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----.30 (\$250.00) 0.00 NM See MG 44.6.44.7.44.8.44.9.44.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----:30 (\$250:00) 0.00 NM See MG 44.6.44.7.44.8.44.9.44.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----(\$250.00) 0.00 NM See MG 44.6,44.7,44.8,44.9,44.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----:30 (\$250.00) 0.00 NM See MG 44.6.44.7.44.8.44.9.44.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$250.00 0.00 NM 6 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----:30 (f) MG for 44,4,44,5,44.2,44.1,44.3 [Revised Rate to Reinstate] 7 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----:30 \$250.00 0.00 NM MG for 44.4.44.5.44.2.44.1.44.3 [Revised Rate to Reinstate] 8 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----:30 \$250.00 0.00 NM MG for 44.4,44.5,44.2,44.1,44.3 [Revised Rate to Reinstate] 9 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----:30 \$250.00 0.00 NM (f) MG for 44.4,44.5,44.2,44.1,44.3 [Revised Rate to Reinstate] 10 KSNV 10/02/12-10/08/12 Late Night w/Fallon 1237a-136am MTWThF----:30 \$250.00 0.00 NM (f) MG for 44.4,44.5,44.2,44.1,44.3 [Revised Rate to Reinstate] CM 1130pm-1:02am :30 \$400.004 0.00 NM \$400.00 E 45 KSNV 10/06/12 10/06/12 Saturday Night Live Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$400.00 0,00 0.00 NM E 46 KSNV 10/07/12 10/07/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 1 \$90.004 \$90.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS End Date Spots/Week Rate Rating Start Date Weekdays 10/07/12 \$90.00 0.00 Week: 10/01/12 CM 12-1230pm MTWTF--:30 \$425,001 0.00 NM \$425.00 10/02/12 10/08/12 Noon News 1 1 N100 KSNV Noon News **NEWS 3 AT NOON** Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate MTWTF--Week: 10/02/12 10/08/12 \$425,00 0.00 \$86.310.00 150